

NATHANIEL M. VOLK

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<http://nathanielvolk.com/> (online portfolio)

EDUCATION

Pomona College (Claremont, CA) Bachelor of Arts, Media Studies, Digital/Electronic Concentration	May 2010
Champlain Valley Union High School (Hinesburg, VT)	May 2006

RELEVANT EXPERIENCE

Teton Gravity Research (Teton Village, WY): New Media Intern Managed content, authored articles, designed banners and supervised social media accounts for the national action sports film production company and their website, which ranks first among winter sports.	June 2010- Present
The Student Life (Claremont, CA): Web Design Editor, Photo Editor & Photo Associate Redesigned the website (http://tsl.pomona.edu/) of Pomona College's student newspaper in Joomla with PHP. Maintain site, overseeing online advertising, search engine optimization, social media, and web analytics initiatives. Have also managed the paper's photographers, authored articles and extensively shot photography.	September 2006-May 2010
Waznoo Media Partners (Claremont, CA): Pomona College Internship Program Intern Compiled the boutique marketing agency's weekly event-based newsletter. Converted the newsletter into a dynamic PHP-based template whose backend greatly streamlines its weekly production.	September 2009-May 2010
Burlington Free Press (Burlington, VT): CampBFP Intern Worked in the online marketing division of Vermont's largest newspaper. Wrote blog posts, built Wordpress and Tumblr sites, designed ads, social media accounts, and developed various API-based PHP scripts.	Summer 2009
Eating Well Media Group (Charlotte, VT): Site Launch Intern Aided the launch of the national healthy food publication's new website. Conducted search engine optimization research, optimized the site's navigation and participated in content compilation.	Summer 2009
Pomona College (Claremont, CA): Stonehill Media Studies Grant Recipient Awarded a \$3,000 grant for six weeks of travel in Mexico. Participated in a photojournalism workshop and developed a photo documentary, centered on the city of Oaxaca's annual festival, Guelaguetza.	Summer 2008
Freelance (Charlotte, VT & Claremont, CA): Web Design Designed websites with PHP- or Wordpress-based content management systems for various organizations: http://pomonasu.com/ , http://claremontchallah.org/ and http://clorg.scrippscollege.edu/sas/ .	Summer 2008- Present
Kelliher Samets Volk (Burlington, VT): Interactive Intern & Photographer Gained intimate exposure to the inner workings of Vermont's largest marketing firm. Shot photography, performed tasks in Photoshop, conducted database work in Excel, and digitally archived files.	Summers and Winters 2006- 2008

OTHER EXPERIENCE

SKEEZE (Claremont, CA): President Oversee the operation, communication, and budget of Pomona College's ski and snowboard club. Major responsibilities: managing a \$5,000 budget, organizing an annual film screening, arranging/leading three major ski trips and maintaining/designing the club's website (http://www.skeeze.org/).	August 2007- May 2010
Pomona College Orientation Adventure (Claremont, CA): Head Leader, Leader & Interviewer Led incoming freshmen on strenuous backpacking trips to Yosemite National Park, Ansel Adams Wilderness, and Big Sur. Helped interview leaders for last fall's trips. Also helped coordinate logistics and training.	Each fall 2007- 2010
City of Hope (Duarte, CA): Eugene and Ruth Roberts Summer Student Spent the summer working in a lab at the nationally recognized hospital and research facility examining a protein involved in a pathway related to diabetes.	Summer 2007

TECHNICAL SKILLS AND EXPERIENCE

Software: Dreamweaver, Excel, Final Cut Pro, Google Apps, Photoshop, Powerpoint, Word

Languages: CSS, HTML, Javascript, PHP

Social Media: Buzz, Delicious, Facebook, Flixster, MySpace, Tumblr, Twitter, Vimeo, Yelp, YouTube

Tools/Resources: AdSense, Amazon Associates, Disqus, Facebook API, Google Analytics, Joomla, Lightbox, MediaWiki, MySQL, PayPal, RSS, Twitter API, Wordpress

RELEVANT COURSEWORK

- Intermed/Adv Digital Imaging, Spring 2010
- Intro to Computer Science, Spring 2010
- Science and Tech: American Culture, Spring 2010
- Marxism & Cultural Studies, Fall 2009
- Senior Seminar in Media Studies, Fall 2009
- Introduction to Psychology, Fall 2009
- Introduction to Digital Media Studies, Spring 2009
- Post-Photography Representation, Spring 2009
- Introduction to Media Studies, Fall 2008
- Photography II, Fall 2008
- History of Photography, Fall 2008
- Foundry Photojournalism Workshop, Summer 2008
- Photojournalism (Independent Study), Fall 2007
- Digital Photography, Spring 2007